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International Contemporary Furniture Fair 2007 updated: 5.24.07

Design trends from the show Plus: Urban Outfitters, Inc. getting into gardening

We checked out this week's 19th annual International Contemporary Furniture Fair where we found some cool trends we imagine we might be seeing in hip living rooms of the future:



Modern Nature:

<u>Botanist's</u> sleek aluminum benches applied with real wood veneer can be used both indoors and out, while Japanese company <u>Monacca</u> showed saucer shaped wood "throw pillows" that, despite the hard surface, promised a soft landing.

orange22.com/ monacca.com/

Wood Carvings:

Representing larger design trends of ornate decoration and unconventional wall hangings, wood carvings were plentiful. We especially loved <u>Deborah Mills' "Medieval Frieze"</u> and Brooklynbased children's design brand <u>Oeuf's bird- and tree-shaped wood panels</u> that we imagine could become a popular alternative for parents wanting more sophisticated bedrooms for their little ones.

deborahmillswoodcarving.com/ oeufnyc.com/

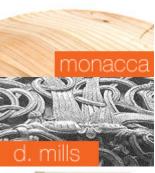
Deborah Bowness Wallpaper:

The wallpaper trend continues to grow, with this UK designer continuing to create some of our favorite panels. Handprinting wallpaper for the past seven years, Bowness uses vintage-style photos of shoes, dresses, books, phones, etc. She has already designed wallpaper for places such as Soho House (New York and London), Reebok store (London), and Paul Smith store (London).



Hulger Handsets:

Talking on your cell phone is a whole lot more stylish with Hulger's retro-styled handsets. We particularly like the Penelope * Phone and imagine it will be a hit with VoIP devotees.







hulger.org/

And by the way:

Urban Outfitters Inc. is planning to launch a new brand concept in 2008. In what sounds like a smart execution of the urban gardening trend, merchandise will reportedly consist of lifestyle home and garden products, antiques, and live flowers and plants.

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